



# RENÉ RODRÍGUEZ

Technical Product Owner / Full-Stack Developer

CV

Technical product and software professional with 10+ years of experience across product development, digital platforms, software engineering, and business operations. Experienced in building and scaling data-driven products, translating business requirements into technical solutions, and collaborating closely with engineering, design, and stakeholders in cross-functional environments.

Strong background in web platforms, APIs, analytics, and product delivery, with hands-on experience defining product requirements, prioritizing features, and contributing to architecture and platform decisions.

## EXPERIENCE

**Climate Accountability API**  
*Founder / Technical Director*

Berlin,  
Germany  
2024 -  
present

Leading development of a global climate and ESG data platform used by 80,000+ software systems worldwide

Defining product roadmap, prioritization, and feature requirements across APIs, dashboards, and data tools

Translating business and user needs into technical requirements, user stories, and scalable platform solutions

Collaborating with developers, contributors, and stakeholders on architecture decisions and product evolution

Managing platform improvements based on user feedback, usage patterns, and technical feasibility  
Designing and implementing API infrastructure and data pipelines for environmental and ESG datasets

Coordinating cross-functional initiatives including fundraising, partnerships, and platform adoption strategies

Worked closely with technical and non-technical stakeholders to align product priorities, technical feasibility, and user needs.

Berlin,  
Germany  
2021 - 2024

**OSK – Omnicom Group**  
*Full-Stack Developer / Digital Solutions Engineer*

Developed scalable digital platforms and web applications for enterprise clients including Mercedes-Benz and ZF Friedrichshafen

Collaborated with business, design, and engineering stakeholders to translate requirements into technical solutions

Participated in architecture discussions, feature implementation, and platform optimization initiatives

Contributed to client-facing systems and internal tools in Agile development environments

Santo Domingo,  
RD  
2016 - 2019

**Medios Digitales Dominicana (MDD)**  
*Founder / Business developer*

Led development of websites and digital platforms for SMEs (hospitality, retail, printing, services)

Designed and implemented digital marketing and SEO strategies

Managed client relationships and business requirements gathering

Oversaw end-to-end project delivery from concept to deployment

**Data Crédito**  
*Sales Executive / Business Development*

Acquired new enterprise clients through outbound sales, cold calling, and meetings

Presented financial and credit information solutions to business stakeholders

Managed client onboarding and long-term relationship management

Supported revenue growth through consultative sales approach

**Santo Domingo, RD**  
2014 -2016

**Berlin, Germany**  
Mar 2021 – Jun 2021

**Dryad Networks**  
*Frontend Developer / Digital Platform Contributor (Freelance)*

Contributed to the development of a digital platform for next-generation forest fire detection systems, supporting environmental risk monitoring and climate resilience initiatives

Developed an interactive geospatial dashboard for real-time fire detection and hardware asset tracking

Collaborated with engineering and product stakeholders to translate functional requirements into user-facing platform features

Worked in an Agile and continuous integration environment, supporting iterative delivery of platform capabilities

## EDUCATION

**Digital Career Institute (DCI)**  
*Full-Stack Web Development Bootcamp | 2019 – 2020*

**Berlin**  
2019 - 2020

**Gies College of Business**  
*Digital Marketing Specialization*

**US, Illinois**  
2017 - 2018

**RD, Santo Domingo**  
2008 - 2015

**Universidad UNAPEC**  
*Bachelor's Degree in International Business*

## SKILLS

### Product & Sustainability

- ✓ Product roadmap planning
- ✓ Requirements gathering & user stories
- ✓ Feature prioritization & stakeholder management
- ✓ Cross-functional product collaboration

### Technical

- ✓ Full-stack web development
- ✓ APIs & data integration
- ✓ Platform architecture collaboration
- ✓ Dashboards & web applications

### Business & Execution

- ✓ Agile / Scrum environments
- ✓ KPI-driven decision making
- ✓ Client-facing communication
- ✓ Project coordination & delivery

## LANGUAGES

Spanish (native)  
English (fluent)  
German (B1 level)

## OTHER INTEREST

History · Climate science  
Medio ambiente · Astronomía  
Tecnología · Antropología

## CONTACT

**Phone:** +34 607628706

**Email:** rene.r@global-warming.com

**WA:** +49 1520 2418301